

Franke rolls out revolutionary Air Purification System with Bluezone® Reaction Technology at NAFEM Show 2015

Franke, a world-leading provider of kitchen solutions, introduced its new APS300 Air Purification System incorporating Bluezone® Reaction Technology at the North American Food Equipment Manufacturers Show in Anaheim, California in February 2015.

The Franke Air Purification System (APS300) is a unique, ground-breaking product for walk-in refrigerators. The technology works by removing ethylene and microbes from the atmosphere of refrigerated containers. Removing molds and ethylene, a plant hormone that causes ripening, helps maintain the color, texture and taste of fruits and vegetables for extended periods. In addition, odors and volatile organic chemicals leading to flavor transfer are eliminated.

The Air Purification System uses ozone and UV light to transform contaminants into harmless gases inside its compact stainless steel box. No harmful chemicals, sprays, or gases are introduced into the atmosphere. Only clean, purified air is circulated out.

APS 300 in Walk-in Coolers:

- Doubles shelf life of fresh produce
- Removes mold and bacteria from cooler
- Decreases damaging build-up on evaporator coil
- Eliminates unpleasant odors
- Decreases flavor transfer between foods
- Extends time between resupply orders
- Cleans air in Dry Aging Rooms

The Bluezone® Reaction Technology inside the APS300 is an award-winning solution initially developed for the US Military. The US Navy has outfitted the coolers in its Aircraft Carrier Fleet with Bluezone units to extend produce shelf life and reduce mold build-up, thereby ensuring fresh food for American service personnel during long deployments.

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